“It begins with a dream…”

Comienza con un Sueño

Saturday, March 2, 2019
Welcome to the 2019 Comienza con un Sueño! Our goal for today’s activities is to provide college readiness information to our community by providing free workshops for 6th – 11th grade students and their parents. We wish to promote academic preparation, competitive eligibility to four-year universities, increase awareness of college retention services, and post-graduate opportunities.

We want your families to understand that the University of California campuses, UC San Diego in particular, are attainable options for your students. Imagine what a world-class education at the University of California would mean for your family, your community, and our nation! This year we are providing over 1,000 parents and students with a resource fair, STEM fair, and informative academic preparation workshops. We hope you take advantage of this day’s activities. Do not be shy! We are here to answer as many of your questions as possible. Enjoy your visit to the University of California, San Diego!

¡Bienvenidos a Comienza con un Sueño 2019! Nuestro objetivo para las actividades de hoy es proporcionar información de preparación académica para la universidad a nuestra comunidad a través de talleres gratuitos para estudiantes del 6º al 11º grado y sus padres. Nuestro objetivo es promover la preparación académica, la elegibilidad competitiva a universidades, informar sobre servicios de retención universitaria y aumentar el conocimiento sobre oportunidades de postgrado.

Deseamos que su familia entienda que los campus de la Universidad de California, y la Universidad de California San Diego, en particular, son opciones viables para sus estudiantes. ¡Imagínese lo que una educación de clase mundial en la Universidad de California significaría para su familia, su comunidad, y nuestra nación!

Este año esperamos más de 1,000 padres y estudiantes para proporcionarles con una feria de recursos y talleres de preparación académica informativos. Esperamos que usted tome ventaja de las actividades de este día. ¡No sea tímido! Estamos aquí para responder todas sus preguntas. ¡Disfrute de su visita a la universidad de California, San Diego!

Pradeep K. Khosla
Chancellor, UC San Diego
Pradeep K. Khosla, an internationally renowned electrical and computer engineer, is the eighth Chancellor of the University of California, San Diego, and a Distinguished Professor. Khosla initiated and led UC San Diego’s first-ever Strategic Plan, and recently launched the public phase of the Campaign for UC San Diego—an ambitious and bold $2 billion endeavor—aimed at transforming the university, physically and intellectually. Khosla has expanded college access and affordability for underserved populations, initiated interdisciplinary research initiatives to foster collaboration and solve societal challenges, and strengthened university and community relationships and partnerships.

Before his current appointment, Khosla served as Dean of the College of Engineering and Philip and Marsha Dowd University Professor at Carnegie Mellon University. There, he set the strategic direction for undergraduate and graduate education and research, and initiated undergraduate curriculum reform, successful diversity efforts, multidisciplinary research centers and graduate offerings, and international programs. Khosla spent the majority of his career at Carnegie Mellon, rising through the ranks from his first position as Assistant Professor in 1986 to his appointment as Dean in 2004. From 1994 to 1996, he also served as a Defense Advanced Research Projects Agency (DARPA) Program Manager in the Software and Intelligent Systems Technology Office, Defense Sciences Office and Tactical Technology Office, where he managed advanced research and development programs.


Ana Bermudez is the CEO of TAGit, the mobile app that TV viewers use to buy items from their favorite TV shows. TAGit is a tech platform where TV, entertainment, retail, and commerce converge to monetize media, ads, and product placement.

TAGit is leading the way in monetizing media with the patent-pending tech solution it created. Through its platform, TAGit offers access to a robust portfolio of retailers, including Target. TAGit is an award-winning tech company, with notable achievements listed below:

- 2018: 1st Place in the Technology Industry Group “Most Innovative Tech” competition; SXSW Panelist - Women in Technology; The Hill – Latino Entrepreneurship; “No Limits with Rebecca Jarvis” Entrepreneur of the Week
- 2016: National Minority Supplier Development Council -Emerging Young Entrepreneur Competition Winner
- 2015: US Hispanic Chamber of Commerce Tech Entrepreneur of the Year Ana’s work has been featured in several media outlets including CNBC, MSNBC, and Forbes. Through her success with TAGit, Ana has been recognized by Jessica Alba of The Honest Company, The Eva Longoria Foundation, and continues to work with JP Morgan Chase on sponsored content.

Ana is passionate about serving her community, promoting STEM and higher education in under-served and under-represented communities. She serves as Program Director of Hera Angels, an angel investor network with a mission is to increase the number of female angel investors in order to fund more female-owned companies. Ana recently served as Chairman of the Stanford Latino Entrepreneur Leadership Program Alumni Council, and as an Advisor to the University of Notre Dame Council - Institute for Latino Studies.
Event Schedule and Map

8:00-9:30am  Registration, Breakfast, and Education Fair  
             Town Square and Library Walk

9:30-10:00am Danza Mexicayotl Performance  
             Price Center Ballroom

10:00-10:10am Welcome Address: Chancellor Pradeep K. Khosla  
               Price Center Ballroom

10:10-10:25am Keynote: Ana Bermudez  
               Price Center Ballroom

10:35-11:20am Session 1 Workshops  
               Center Hall

10:30 am-12:15pm Session 2 Workshops  
                 Center Hall

12:30-1:30pm Lunch/Education & STEM Fair/Performances  
             Performances by UCSD’s  
             • Ballet Folklórico la Joya de México  
             • Salsa Club  
             Price Center Plaza & Library Walk

1:35-2:30pm Session 3 Workshops  
             Center Hall

2:30-3:00pm Closing  
             Library Walk near Center Hall
# Workshop Schedule

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<th>Location</th>
<th>Session 1 10:35am - 11:20am</th>
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<td>Lograr UC: Ayuda Financiera</td>
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<td>Myths and Secrets of College</td>
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Achieve UC: Preparing for Admission to UC San Diego
Learn about the University of California, San Diego and preparing for college admissions. Review admission requirements and discover what it takes to become a competitive applicant.

We’re First Too: First-Generation Faculty, Staff and Students Share their Stories
At UC San Diego, we believe in providing a thriving culture of support for first-generation college students. Attend this panel and hear from students, staff and faculty who will be or are first-generation graduates. They will share with you their journeys to success.

Achieve UC: Financial Aid
UC San Diego’s Financial Aid and Scholarships Office mission is to ensure that all admitted students can attend regardless of their financial circumstances. Learn about the different sources and types of financial aid available to help cover the cost of attending a university.

A Walk Through the History of UCSD
Alternative Tours provided by SPACES, highlight important locations on campus, various resource centers offered to students of diverse communities, and a brief history of student activism at UCSD. The goal is to give students a holistic understanding of the undergraduate experience on campus by engaging in the academic, social, cultural, and political aspects at UCSD.

Lead with your Strengths
A workshop with UC San Diego’s Career Services Center

Pre-Med 101
Are you an aspiring physician? Do you want to find out how to apply? Come out and learn the process of being a pre-med in undergraduate and applying to medical school!

Our Stories: UC San Diego Undergraduate Student Panel Presentation
Presentation about empowering youth and navigating college.

Living on Campus: Housing and Dining Options / Vivir en el Plantel Universitario
This workshop will share with families all the services Housing Dining Hospitality has to offer incoming students of UCSD and an open discussion of what their fears are about letting their student live on-campus. We will also share what the Raza Living Learning Community is on campus.

Maintaining your Students Cultural Capital in College: What Resources are Available to Help your Student Thrive
The workshop will address the complex process of adjusting to college life, resources that students should be aware of, and the difference in academic workload. Emphasis will be placed on the importance of maintaining our latinidad in a college setting and how to thrive as a first generation student.

UC, CSU, and CCC Systems
This workshop will explain the difference amongst the three public college systems: California State University System, University of California and the Community College system. This workshop will aid in determining the best college option for students.

Imposter Syndrome
This workshop would introduce students and bring awareness to the process of self-sabotage and self-imposed limitations; otherwise known as Imposter Syndrome. Attendees will learn how to be accepting of their own accomplishments, awareness of personal bias and privilege.

Myths and Secrets of College
What are the worst myths that affect high school students when they are thinking of applying to college or financial aid? Get the facts about college applications and little known secrets that can get up ahead when you apply to your dream college.

Workshop with Society of Hispanic Professional Engineers
Workshop with the Society of Hispanic Professional Engineers

It takes a village: Getting into and surviving college
Hear from our keynote speaker, a highly successful Latina first-generation college graduate. Learn about the “village approach” that her friends and family took to help get her to graduate college. Meet the members of her “village” and learn about her struggles with self and family, fears, and insecurities associated with her college experience through them.

Campus Tour
A tour of UC San Diego
Lograr UC: Preparándose para Admisión a UC San Diego
Reciba información acerca de la Universidad de California, San Diego y la preparación para admisión a la Universidad. Revise los requisitos de admisión y descubra lo que se necesita para ser un candidato competitivo.

Lograr UC: Ayuda Financiera
Asegurar que todos los estudiantes aceptados puedan asistir, independiente de sus circunstancias financieras. Conozca las diferentes fuentes y tipos de ayuda financiera disponibles para ayudar cubrir el costo de asistir a una universidad.

Nuestras historias: Presentación del panel de estudiantes de pregrado de UC San Diego
Presentación acerca de empoderar a los jóvenes y cómo desenvolverse en la universidad.

Los Beneficios de Practicar la Gratitud dentro de la Familia
El significado del ser agradecido, los beneficios tanto psicológicos como emocionales que llevan a un resultado de una actitud positiva, fomentando la bondad para vivir una mejor calidad de vida.

Sistemas de UC, CSU, y CCC
Este taller explicará la diferencia entre los tres sistemas universitarios públicos: el sistema de Universidades del Estado de California (Cal States), Universidades de California (UCs) y colegios universitarios. Este taller facilitara a un estudiante a determinar qué colegio o universidad es mejor opción para ellos.

Taller con Society of Hispanic Professional Engineers
Taller con Society of Hispanic Professional Engineers

Undocumented Student Services Center
Hay una variedad de programas y oportunidades disponibles para asegurar que la educación universitaria puede ser accesible a todos los estudiantes, independientemente del estatus migratorio. Aprende información sobre programas disponibles y descubra lo que algunas escuelas, incluyendo la Universidad de California San Diego, están haciendo para apoyar a nuestros estudiantes.

Excursión del campus
Excursión de UC San Diego
Special Thanks
to the sponsors and collaborators of
Comienza con un Sueño 2019

UC San Diego
Early Academic Outreach Program (EAOP)
TRIO Outreach Program
Office of the Chancellor
Center for Research on Educational Equity Assessment and Teaching Excellence (CREATE)
Vice Chancellor of Student Affairs
Office of the Vice Chancellor for Equity, Diversity, and Inclusion
Career Services Center
Housing, Dining, Hospitality
Office of Admissions
Financial Aid and Scholarship Office
Raza Resource Centro
Cross Cultural Center
Undocumented Student Services
Department of Nanoengineering
Department of Educational Studies
Ignite at UC San Diego
Ballet Folklórico la Joya de México
Salsa Club
Movimiento Estudiantil Chicanola de Aztlan (MECHA)
Nu Alpha Kappa (NAK)
Hermanas Unidas
Society of Hispanic Professional Engineers (SHPE)
San Diego/Imperial Valley Cal SOAP

Community
Lemon Grove School District
Vista Unified School District
San Diego Unified School District
Sweetwater Union High School District
Calexico Unified School District
Grossmont Union High School District
San Diego County Office of Education
SDCO Migrant Education
Francisco Jose Parodi Scholarship
Radio Latina XLTN 104.5FM
Honda Dealers of San Diego
Mission Federal Credit Union
El Pollo Loco
Danza Mexicayotl